





MEDIA REPORT

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- New top level domains help Chinese companies craft more customized online identities.
- Veteran domain name provider, TLD Registry, today announced its exclusive new Chinese language gTLDs, "dot online" and "dot Chinese website", to be made available very soon.
- Chinese and foreign enterprises will be able to build their online identities in an easier to remember, more intuitive, and better localized way. Accordingly, the introduction of Chinese gTLDs will change the way Chinese consumers surf the internet.
- Senior management of TLD Registry had in-depth briefings with Chinese media representatives on 2013-04-09.
- TLD Registry's chairman, Taneli Tikka, called Chinese gTLDs a revolution, not an evolution.